

Privacy Policy
VERSION 1.1
LAST REVISED ON: APRIL 12, 2023

Protecting your private information is our priority. This Privacy Policy applies to pixelcanvas.com and related metaverses, products, templates, applications, tools, services and features provided or hosted by us (the “Site”) and Pixel Canvas Inc (“Company”, “us”, “our”, and “we”) and governs our collection and usage of Personal Information from you and, as applicable, your End Users (defined below). “Personal Information” means any information that alone or in combination with other information can be used to identify you. For the purposes of this Privacy Policy, unless otherwise noted, all references to Pixel Canvas Inc include the Site. The Site is a digital event platform website. By using the Site, you consent to the Personal Information practices described in this statement. This Privacy Policy does not apply to Personal Information of our employees or job applicants (except to the extent employees or job applicants are users of the Site).

1. Collection of your Personal Information.

In order to better provide you with products and services offered on our Site, Pixel Canvas may collect Personal Information, such as your:

- Name
- E-mail Address
- Job Title
- In-application actions, questionnaire responses

Please keep in mind that if you directly disclose Personal Information through Pixel Canvas's public message boards, this information may be collected and used by others.

We do not collect any Personal Information about you unless you voluntarily provide it to us. However, you may be required to provide certain Personal Information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional Personal Information or non-Personal Information in the future.

2. Use of your Personal Information

Pixel Canvas collects and uses your Personal Information to operate its website(s) and deliver the services you have requested.

Pixel Canvas may also use your Personal Information to inform you of other products or services available from Pixel Canvas and its affiliates.

3. Sharing Information with Third Parties

Pixel Canvas does not sell, rent or lease its customer lists to third parties.

Pixel Canvas may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your Personal Information except to provide these services to Pixel Canvas, and they are required to maintain the confidentiality of your information.

Pixel Canvas may disclose your Personal Information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Pixel Canvas or the site; (b) protect and defend the rights or property of Pixel Canvas; and/or (c) act under exigent circumstances to protect the personal safety of users of Pixel Canvas, or the public.

4. Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Pixel Canvas. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Pixel Canvas website.

5. Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects Personal Information.

6. Security of your Personal Information

Pixel Canvas secures your Personal Information from unauthorized access, use, or disclosure.

When Personal Information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your Personal Information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your Personal Information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

7. Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your Personal Information from our records; and
- Direct any service providers to delete your Personal Information from their records.

Please note that we may not be able to comply with requests to delete your Personal Information if it is necessary to:

- Complete the transaction for which the Personal Information was collected, fulfill the

terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;

- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your Personal Information, internally, in a lawful manner that is compatible with the context in which you provided the information.

8. **Children Under Thirteen**

Pixel Canvas does not knowingly collect Personal Information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

9. **End Users' Personal Information.** If you are hosting a metaverse on our Site ("**Your Metaverse**"), you are responsible for the Personal Information you collect, directly or through our Site, about your own visitors, customers and users ("**End Users**"). For example, you may ask your End Users to provide their name, address, email address and payment information so that you can complete certain orders. You may also use cookies and similar technologies to analyze usage and other trends. You are solely responsible for complying with any laws and regulations that apply to your collection and use of your End Users' information, including Personal Information you collect about them from us or using our Site functionality or cookies or similar technologies. Please be aware that you and Company may be independent controllers of some data ("**Independently Controlled Data**"). Independently Controlled Data includes data related to your End Users' interactions with Your Metaverse, such as IP address, device/browser details, web pages visited prior to coming to Your Metaverse and browsing activity on Your Metaverse. Independently Controlled Data may be collected by the Site through an End User's browser and technologies like cookies. You may be required by applicable law to make available to your End Users on Your Metaverses a legally compliant privacy policy and/or cookie policy. We are not liable for your relationship with your End Users or how you collect and use Personal Information about them (even if you collect it from us or using Site functionality or cookies or similar technologies) and we will not provide you with any legal advice regarding such matters.

"**Company Controlled PI**" means Personal Information for which we determine the purposes and means of processing. This Privacy Policy only addresses Company Controlled PI. "**User Controlled PI**" means Personal Information for which a user determines the purposes and means

of processing. For User Controlled PI, Company acts as a data processor, service provider or similar term under applicable law. User Controlled PI includes User Content and End Users' Personal Information that we host and process on behalf of our users. Our users tell us what we do with User Controlled PI on our users' instructions. Our users are responsible for ensuring that their collection and processing of User Controlled PI complies with applicable law. We may agree to additional terms related to User Controlled PI in a data processing addendum. If you are an End User of one of our user's metaverses on our Site and want to know how that user handles your information, you should check with that user and their metaverse.

10. Disconnecting your Pixel Canvas Account from Third Party Websites

You will be able to connect your Pixel Canvas account to third party accounts. BY CONNECTING YOUR PIXEL CANVAS ACCOUNT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE. You may disconnect your account from a third party account by contacting us via email.

11. E-mail Communications

From time to time, Pixel Canvas may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from Pixel Canvas, you may opt out of such communications by Customers may unsubscribe from emails by "clicking on the UNSUBSCRIBE button".

12. External Data Storage Sites

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

13. Changes to this Statement

Pixel Canvas reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat Personal Information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

14. Contact Information

Pixel Canvas welcomes your questions or comments regarding this Statement of Privacy.

To contact us please email support@pixelcanvas.com.

You can reach us by mail at: 453 S Spring St Ste 400 Los Angeles, CA 90013